



## **Rights and Permissions: McHugh's Recommended Books and Web Sites**

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Copyright is the bedrock of any publishing business. A knowledge of copyright law and its corollary subjects—fair use and public domain—will enable you as the publisher, and your authors, to determine whether or not you need to request permission to reprint material you plan to use in your publication. Understanding the doctrine of fair use and determining whether or not material is in the public domain will provide guidance for using copyrighted material without risking infringement.

For these reasons, I recommend that publishers have a modest collection of copyright books for reference. The following is a list of books and websites that I have found useful in my work. All are geared to the layperson, have excellent illustrations, and are written at an introductory level.

### **Books**

- Fishman, Stephen. *The Copyright Handbook, How to Protect and Use Written Works*. 440 pages, Nolo Press, 2020, 15<sup>th</sup> Edition.
- Stim, Richard. *Getting Permission, How to License and Clear Copyrighted Materials Online and Off*, 648 pages, Nolo Press, 2019, 7<sup>th</sup> Edition (with website link to legal forms).

### **Also Recommended**

- United States Copyright Office, *Copyright Basics*, Circular 1, 12 pages. (Free)
- Fishman, Stephen. *The Public Domain, How to Find Copyright-Free Writings, Music, Art and More*, 440 pages, 2019, 9<sup>th</sup> Edition.

We are blessed with numerous websites rich in copyright information from universities and law firms. I could probably list 50 plus. But I recommend these websites as your starting point.

- Copyright Clearance Center: <http://www.copyright.com/>
- Permissions Group: <http://www.permissionsgroup.com/>
- Stanford University Libraries Copyright and Fair Use: <http://fairuse.stanford.edu/>
- United States Copyright Office: <https://www.copyright.gov/>

**A Word on the US Copyright Office Website:** This site is a rich source for copyright information. If you have a question on copyright, most likely you can find an answer. Spend some time at this website and you will learn a great deal about copyright.

### **Newsletter**

David Koehser is a Minneapolis-based lawyer. Dave's site contains archives of back issues of his quarterly newsletter organized by the following topics: Publishing Law, Merchandise Licensing, Copyrights and Trademarks, and Theater and Performing Arts. Request a copy of Dave's informative newsletter, *Publishing and Merchandising License Law Update*. (Disclosure: Dave is my legal advisor.) <http://www.dklex.com/>

### **Disclaimer**

This publication is designed to provide accurate and authoritative information regarding subject matter covered. It is sold with the understanding that the author and publisher are not engaged in rendering legal, accounting, or other such services. If legal advice or such services are required, contact a competent professional with these areas of expertise.

**Free at [http://www.johnbmchugh.com/publishing\\_articles.htm](http://www.johnbmchugh.com/publishing_articles.htm)**

- R-23, *McHugh's and Koehser's Rights and Permissions Glossary*, 2019, 10 pages
- R-28, *Rights and Permissions: McHugh's Recommended Books and Web Sites*, 2021, 3 pages
- R-30, *How to Obtain Permission to Use Copyrighted Material*, John B. McHugh and David Koehser, 2019, 12 pages
- R-40, *Creative Commons and Journal Publishing Partnerships*, 2015, 2 pages
- R-43, *The Book Subscription Model A Legal View— An Interview with Attorney David Koehser*, 2018, 5 pages
- R-44, *Song Lyrics Copyright/Fair Use Question*, 2018, 2 pages
- R-46, *How Long Should You Keep Copyright Documents? — An Interview with Attorney David Koehser*, 2020, 3 pages
- R-48, *Permissions Requirements for Derivative Works*, Co-Author Attorney David Koehser, 2021, 2 pages

**Free McHugh Expert Interviews [http://www.johnbmchugh.com/expert\\_interviews4.htm](http://www.johnbmchugh.com/expert_interviews4.htm)**

I-14, *Copyright Aspects of Social Media: An Interview with Attorney David Koehser*, 2010

I-15, *Ebooks and Copyright: An Interview with Attorney David Koehser*, 2010

**David Koehser, Attorney-at-Law**

David Koehser is a Minneapolis-based lawyer who practices in the areas of copyright and trademark law. Dave's website contains articles on the topics of: Publishing Law, Merchandise Licensing, Copyrights and Trademarks, and Theater and Performing Arts. Request a copy of Dave's informative quarterly enewsletter, *Publishing and Merchandise Licensing Law Update*. Dave has a B.A. from the University of Iowa and a J.D. *cum laude* from the University of Minnesota Law School. You can find his website at [www.dklex.com](http://www.dklex.com). Contact Information: [dklaw@cognisinc.com](mailto:dklaw@cognisinc.com); 612-910-6468

## McHugh Rights and Permissions Services

John B. McHugh is an experienced publishing executive and consultant with special expertise in managing rights and permissions. His advice and insights cover all areas of intellectual property management for both print and digital products.

Tap into McHugh's extensive information industry expertise to help you:

- Grow revenues by fully exploiting the income potential of your digital rights. McHugh will help you effectively organize your rights management to take advantage of the exploding innovation in digital distribution.
- Educate yourself and your staff about the confusing and ambiguous subject of copyright with McHugh's executive coaching and question and answer service.

Get a detailed analysis of the strengths and weaknesses of every area of your rights management with McHugh's ***Rights and Permissions Audit***. He will make recommendations to optimize staffing, streamline management processes, and increase rights, revenues and profitability. *Most importantly, McHugh will alert you to serious legal exposure and when you should contact a copyright attorney.*

## John B. McHugh

John B. "Jack" McHugh is a 40-year veteran of the publishing business. Jack has worked as an executive for Houghton Mifflin, Wadsworth, and Saint Mary's Press. Jack is also an experienced association publishing executive. He is a member of the ASAE Advisory Board for Publishing, Communications, and Media Issues and Practices.

Jack's specialties include association/nonprofit publishing, book publishing, career management, executive recruiting, journal publishing, rights and permissions, new ventures, organizational design, and social media strategy and policy. Mc Hugh is also the manager of the LinkedIn™ group, ***Association*** and ***Nonprofit Publishing***.

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