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About John B. McHugh

John B. "Jack" McHugh is a 30+ year veteran of the publishing industry and a highly respected and successful publishing management consultant. McHugh is also the author of the *McHugh Publishing Management Series*—48



publications on various aspects of publishing management. McHugh is an experienced association publishing executive. For seven years, he was the Publisher and Director of Programs at the American Society for Quality a 120,000-member professional association located in Milwaukee, WI. For a 2-year period, McHugh served as Interim Publisher at the Project Management Institute (PMI), a Newtown Square, PA-based, 80,000-member professional association. Jack has worked for Houghton Mifflin and Wadsworth, Inc. and has owned and operated his own independent publishing company.