



"Practical Problem-Solving Advice for Publishers"

Acknowledgement of McHugh Advisors

© 2016 by John B. McHugh

"It all starts with people." "People are our most valuable asset." "We invest in our people." We have all heard these corporate- speak clichés. But in all clichés there is an element of truth. The people first adage has been foremost for me in my professional life Here's why.

Corporations and organizations come and go, get merged or reorganized, downsize, and go out of business. What is a constant is one's relationship with solid, smart, and reliable people.

For that reason, I am a consummate networker eager to learn from others and eager to help others. Forgive me — a cliché — "to get, you got to give."

I compiled this list to show appreciation for those who have done a variety of things for me in my publishing career. They have reviewed new papers, advised me, referred me to prospects, served as references, have been clients, have been mentors, and, in short, been kind and generous to me. Thank you to each of you.

Jack McHugh

P.S. If I have omitted your name and you should be included, let me know. Also, if I have incorrectly listed your affiliation or if you want it changed, let me hear from you.

- Mike Anderson, SME
- Renee Anthesis, American Academy of Family Physicians
- Drew Azzara, ICC - International Code Council
- Wayne Barcomb, PWS-Kent (Retired)
- Richard Barwis, Cornerstone Media
- David Beacom, NSTA
- Cheryl Besenjak, cbRights Consulting
- Dee Birschel, IFEBP, (Retired)
- Nat Bodian, John Wiley (Deceased)
- Pam Boiros, Bridge Marketing Advisors
- Chris Boyer, Boyer Associates
- Paul Borawski, ASQ, (Retired)
- Bob Bovenschulte, ACS (Retired)
- Theresa Brinati, SAA
- Richard Brown, Georgetown University Press
- Bob Burleson, AA&MDSIF

- Frank Burrows, Pearson Learning Solutions (Retired)
- Todd Carpenter, NISO
- Chad Chandlee, Kendall- Hunt
- Don Chatham, American Library Association
- Leisa Clark, NSTA
- Sue Collier, Writer and Editor
- Mike Crouchet, CardioText
- Carolyn Cockey, AWHONN
- Steve Comstock, ASHRAE
- Dave Coron, SMP (Retired)
- Alex Cowan, Shubrick Point, LLC
- Amanda Cozza, Society of Critical Care Medicine
- Donna Crilly, Paulist Press
- Phil Curson
- Frank Daly, H.H. Wilson
- Keith Davies, The Davies Group, Publishers
- Kathy Dernoga, ASTM
- Terry Davidson, IFEBP
- Eileen De Guire, ACS
- Mel Desart, University of Washington Library
- Phil DiVietro, ASME
- Deirdre Dolan, W.W. Norton & Company, Inc.
- Bob Dreyfuss, ASTM (Retired)
- Ed Dugan, CCS
- Erin Dubnansky, AGA
- Kathy Dusa, Thermal Spray Society
- Marcy Estok, SAE
- Janice Farmer, DSI Bulk Transport
- Mary Anne Fleming, ASM International
- Judy Galbraith, Free Spirit Publishing
- Jane Garwood, American Institutes for Research
- Linda Gillman, Ph.D. Educator
- Ann Godsell, IFEBP
- Robert Gormley, PWS.Kent (Retired)
- Erin Grady, AASHTO
- Jane R. Graf, International Publishers Marketing
- Susan Evans Grove, SNAME
- Angela Jarrell, NACE
- Mary Grosvald, AAPG
- Wes Hall, Permissions Editor
- Bill Hamilton, University of Hawaii Press (Retired)
- Jim Hannon
- Chuck Healy. Liguori Publications
- Vanessa Hastings, Editor and Writer

- Kim Hawley, American Achievement Corporation
- Don Hemenway
- Scott Henry, ASM International
- Brandon Hight, Harvard Business School Press
- Howard Hight, PWS.Kent, (Retired)
- Peter Hirtle, Cornell University Library
- Julie Houtz, ASCD
- Vince Hyman, Editor and Writer
- Lloyd Jassin, Attorney-at-Law
- Connie Jensen, SMP
- Bob Johnson, Cengage (Retired)
- Leah Johnson, Web Designer
- Harvey Kane, McHugh Advisor and Collaborator
- Dudley Kay, SiTech Publishers
- Bob King, SME (Retired)
- Penny Koehler, SMP
- Bev Kolz, Editor
- Laura Kosden, ADA Publishing (Retired)
- John Kutsko, Society of Biblical Literature
- Roberta Lew, Heinemann Publishing
- Margie Lawlor, TeraRecon
- Laura Lawson, Editor
- Ed Leonard,
- Matt Loeb, ISACA
- Carol Luitjens
- Mark Mandelbaum, ACSESS
- Karen Marken, ASM International
- Donna Martin
- Kim Maxwell, MIT Library
- Mark Mecklenborg, ACS
- Robert Meltzer, ASTM (Retired)
- Ellen McGlinchley, ASTM (Retired)
- Katherine McGuire, Quirk Books
- Lori Meisinger-Lupton, ABB, Inc.
- Michael Merker, ASME
- Terri Mitchem (Deceased)
- Nancy Modrak, ASCD (retired)
- Barbara Moore, Writer and Editor
- Mike Morgan, Morgan and Claypool
- Ray Morris, SAE (Retired)
- Terry Mosier, FocusCFO
- J.J. Mueller, S.J., St, Louis University
- Paul Myhre, PhD, Wabash Center
- Liz Novak, IAPD and McHugh Advisor and Co-author

- Ortiz, Luther Seminary
- John Pace, ASTM
- Dave Pallai, Mercury Learning and Information
- Donna Paz, Paz Associates
- Lorrie Pellack, Iowa State University Library
- Steve Piersante, Berrett- Kohler Publishers
- Tom Plain, King Printing
- George Plosker, IEEE
- Gary Porter. Author and Professor of Accounting Emeritus
- Jim Porterfield, Director at Center for Railway Tourism
- Dan Poynter, Author *Self-Publishing Manual* (Deceased)
- Julie Platt, SAS
- Elly Poppe, Alt IT Services
- Robert Prior, MIT Press
- Chris Rausch, Sony Creative Software
- Dennis Rauzin, DDS, Heath Studies Institute (Retired)
- Claire Reinburg, NSTA
- Ken Rethmeier, Peerless Analytics
- Frances Richards, ASM International
- Joe Riley, Augsburg Fortress Press
- Irv Rockwood, *Choice* (Retired)
- Chris Roerden, Editor and Writer
- Ted Rulseh, TJR Communications
- John Saylor, Cornell University Library
- Bert Saul, Corporate Library Manager ,Simpson, Gumpertz & Heger
- Gary Michael Smith, Writer and Editor
- Lois Smith, Human Factors and Ergonomics Society
- Jeremy Soldevilla, Christopher Matthews Publishing
- Tom Soles, SMACNA
- Andy Sovol, Johnson Controls Inc.
- Damian Steger, F.S.C., SMP Press (Deceased)
- Tim Staveteig, My Literary Coach
- Katrina Strauch, *Against the Grain*
- Rich Stim, Nolo
- Roberta Storer, PMI
- Ed Sullivan, Trade Press
- Bill Tony, Oncology Nursing Society
- Dick Vacca, Technical Editor
- Victor Van Beuren, American Diabetes Society
- David von Glahn, ASTM
- John Vitek, SMP
- Rick Vittenson, Attorney-at-Law
- Wall, Annette, Attorney-at-Law
- Don Welch, Journals Engineering Library, Bell Helicopter

- Gabe Weschcke, Llewellyn Worldwide
- Michael West, World Council of Churches
- Harry Wolk, Drake University (Deceased)
- Karen Wilhelm, Writer and Editor
- Will Willems, SAE (Retired)
- Jim Wilson, BSA (Retired)
- Baron Williams, ASAE
- Emily Wortman-Wunder, SME
- Caren Yang, SMP
- Ken Zielske, American Association of Diabetes Educators
- Sue Zimmer Arandell Corporation

About John B. McHugh

John B. “Jack” McHugh is a 40-year veteran of the publishing business. Jack has worked as an executive for Houghton Mifflin, Wadsworth, and Saint Mary’s Press. Jack is also an experienced association publishing executive. For seven years, he was Publisher and Director of Programs at the American Society for Quality and for a two-year period, he served as the Interim Publisher at the Project Management Institute. Jack’s specialties include association/nonprofit publishing, book publishing, executive recruiting, journal publishing, rights and permissions, organizational design, and startups. He is the manager two LinkedIn™ groups, Association and Nonprofit Publishing and The Self-Employment Forum.

Contact: John B. “Jack” McHugh

Email: jack@johnbmchugh.com

Website: <http://www.johnbmchugh.com/>

LinkedIn™ Profile: <http://goo.gl/cR51Dq>

Association and Nonprofit Publishing LinkedIn™: <http://goo.gl/xepxo2>

Phone: **414-351-3056**