



## **"Practical Problem-Solving Advice for Publishers"**

### **Acknowledgement of McHugh Advisors**

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I compiled this list to show appreciation for those who have done a variety of things for me in my publishing career. They have reviewed new papers, advised me, referred me to prospects, served as references, have been clients, have been mentors, and, in short, been kind and generous to me. Thank you to each of you.

Jack McHugh

P.S. If I have omitted your name and you should be included, let me know. Also, if I have incorrectly listed your affiliation or if you want it changed, let me hear from you.

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### **About John B. McHugh**

John B. “Jack” McHugh is a 40-year veteran of the publishing business. Jack has worked as an executive for Houghton Mifflin, Wadsworth, and Saint Mary’s Press. Jack is also an experienced association publishing executive. For seven years, he was Publisher and Director of Programs at the American Society for Quality and for a two-year period, he served as the Interim Publisher at the Project Management Institute. He is a member of the ASAE Advisory Board for Publishing, Communications, and Media Issues and Practices.

Jack’s specialties include association/nonprofit publishing, book publishing, executive recruiting, journal publishing, rights and permissions, new ventures, organizational design, and social media strategy and policy.

McHugh and Liz Novak, of IAPD, are co-authoring a series of papers on **Networking Techniques**. Jack Mc Hugh is also the manager of two LinkedIn™ groups, **Association** and **Nonprofit Publishing** and **The Self-Employment Forum**.

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